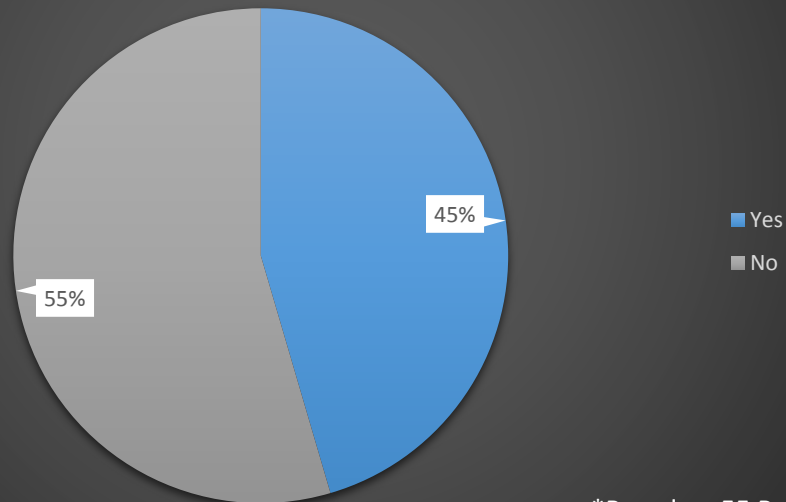


A Fireside Chat: The Ins and Outs of Life Insurers' Health and Wellness Incentivization Programs

Poll Results

Poll #1

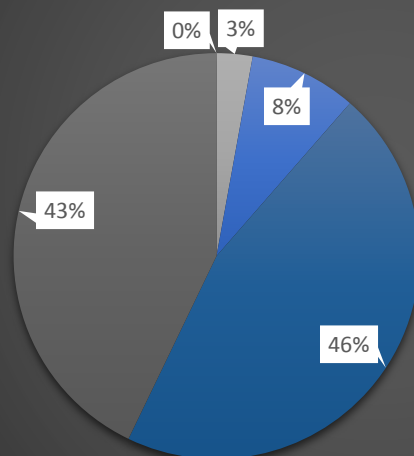
Have you participated in any health and wellness incentivization program like those being discussed in this webinar, through either your group/employee benefits coverage or individual life and health insurance coverage you have?



*Based on 55 Responses

Poll #2

How likely would you be to enrol and participate in a life and health insurance-based health and wellness incentivization program in the future, if offered the opportunity?

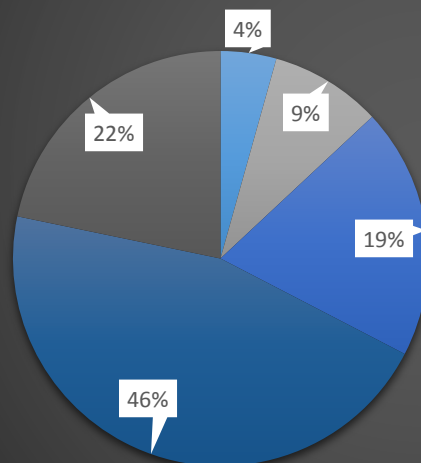


- Not At All Likely
- Somewhat Unlikely
- Neither Likely Nor Unlikely
- Somewhat Likely
- Very Likely

*Based on 35 Responses

Poll #3

If you were offered the opportunity to participate in an insurer's health and wellness incentivization program, how important would the "gamification" aspects (earning rewards/benefits; goal-setting; tracking of results, etc.) be to your Yes/No decision?



- Not At All Important
- Somewhat Unimportant
- Neither Important Nor Unimportant
- Somewhat Important
- Very Important

*Based on 46 Responses