



# Fintech Cadence Introduction

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January 2025



## Our Vision

**To advance the financial system to  
serve all Canadians for the better.**

## Our Programs



**Certificate**



**Ascension**



**Fintech Challenge**



**IFH Lab**



**Hub**

## Our Events

**F: NTECH**  
**SOC: AL**



# Fintech Cadence | Introduction

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## EDUCATE

**Helping talent learn more about the industry**

### Initiatives

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- Fintech Certificate
- Fintech Challenge
- Research Commercialization
- Fintech Drinks

## COLLABORATE

**Working with stakeholders to solve fintech challenges**

### Initiatives

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- Fintech Challenge
- Corporate Innovation Challenges
- FI Partnerships
- Fintech Drinks
- Fintech Social

## SUPPORT

**Supporting and creating early-stage fintech start-ups**

### Initiatives

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- Fintech Hub
- Ascension
- IFH Lab

# Fintech Cadence | Fintech Journey Pipeline

Our goal isn't to reinvent the wheel, but instead to leverage programs and organizations that already exist, support in any areas that may not be addressed and collaborate together with the ultimate goal to have a great impact on Canada as a whole.

To address gaps in the ecosystem, we have developed specialized programs within the fintech industry, with a focus on key areas. This pipeline brings together experts from the financial sector, startups, researchers, universities, and talented individuals from different fields.



# Fintech Cadence | 2023 In Brief

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**3**

Geographic Offices

**9**

Provinces  
represented

**28**

Events and  
workshops

**53**

Speakers  
involved

**134**

Industry experts  
engaged

**212**

Fintech startups  
supported

**\$10k+**

In cash prizes  
awarded

**1,100+**

Students, professionals  
and founders engaged

## 212 Startups

In 2023 alone, we worked with 212 Startups across 3 programs - Ascension, IFH Lab, and the Fintech Hub.

The startups are tackling problems across verticals including:

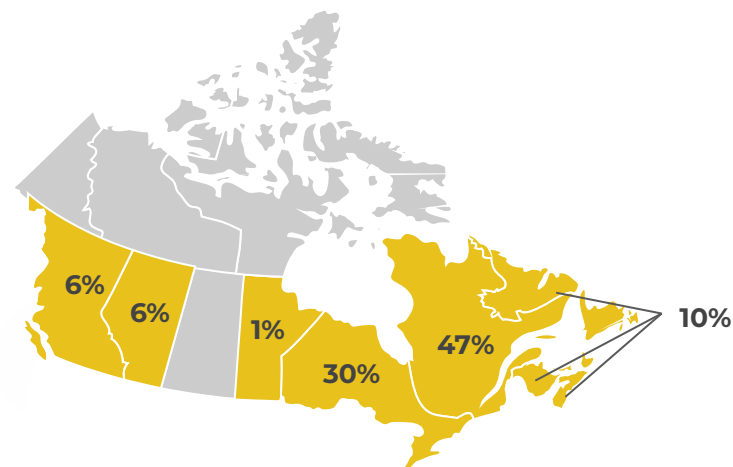
- Payments
- WealthTech
- Insurtech
- Crowdfunding
- Blockchain
- Remittance
- EdTech
- PFM
- BaaS & neobanks
- Proptech
- Cybersecurity
- ESG
- Lending & Credit
- B2B Accounting

## 22%

Of startups have at least one female co-founder

## 50%

Of startups have at least one BIPOC co-founder





# Fintech Cadence | Startups

\$240M+

Collectively raised to date

300+

Startups Supported to date

Fintech Cadence has provided assistance to startups hailing from nearly every province in Canada in the past. Currently, our portfolio comprises of startups from nine provinces.



Prince Edward Island



Alberta



Ontario



Quebec



British Columbia



New Brunswick



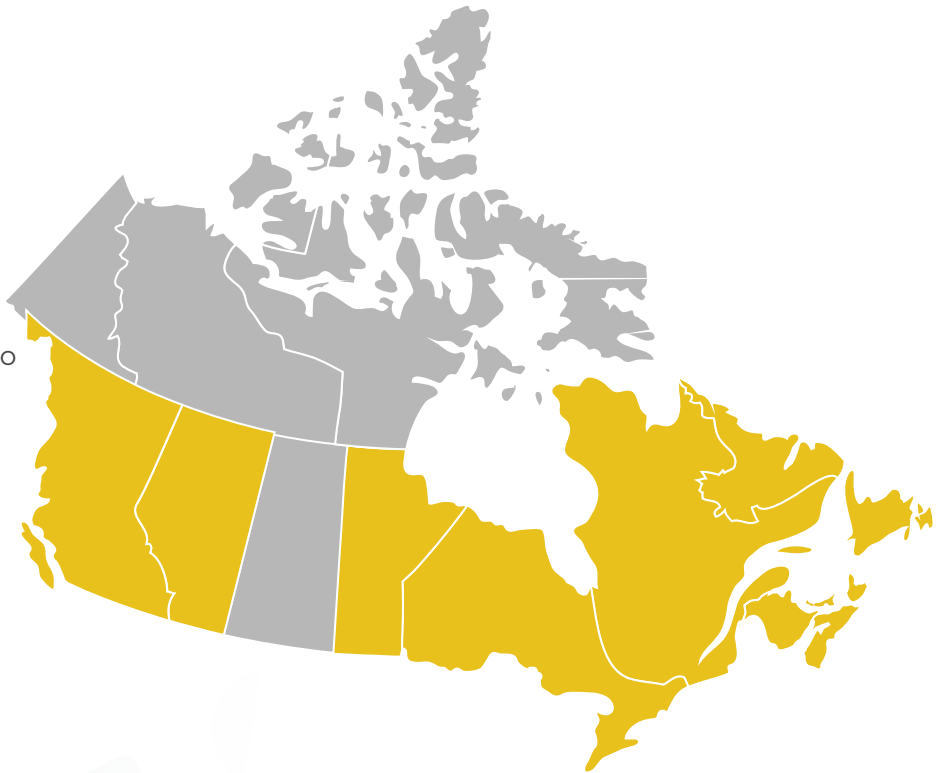
Nova Scotia



Newfoundland and Labrador



Manitoba



# Fintech Cadence | Introduction



~50%



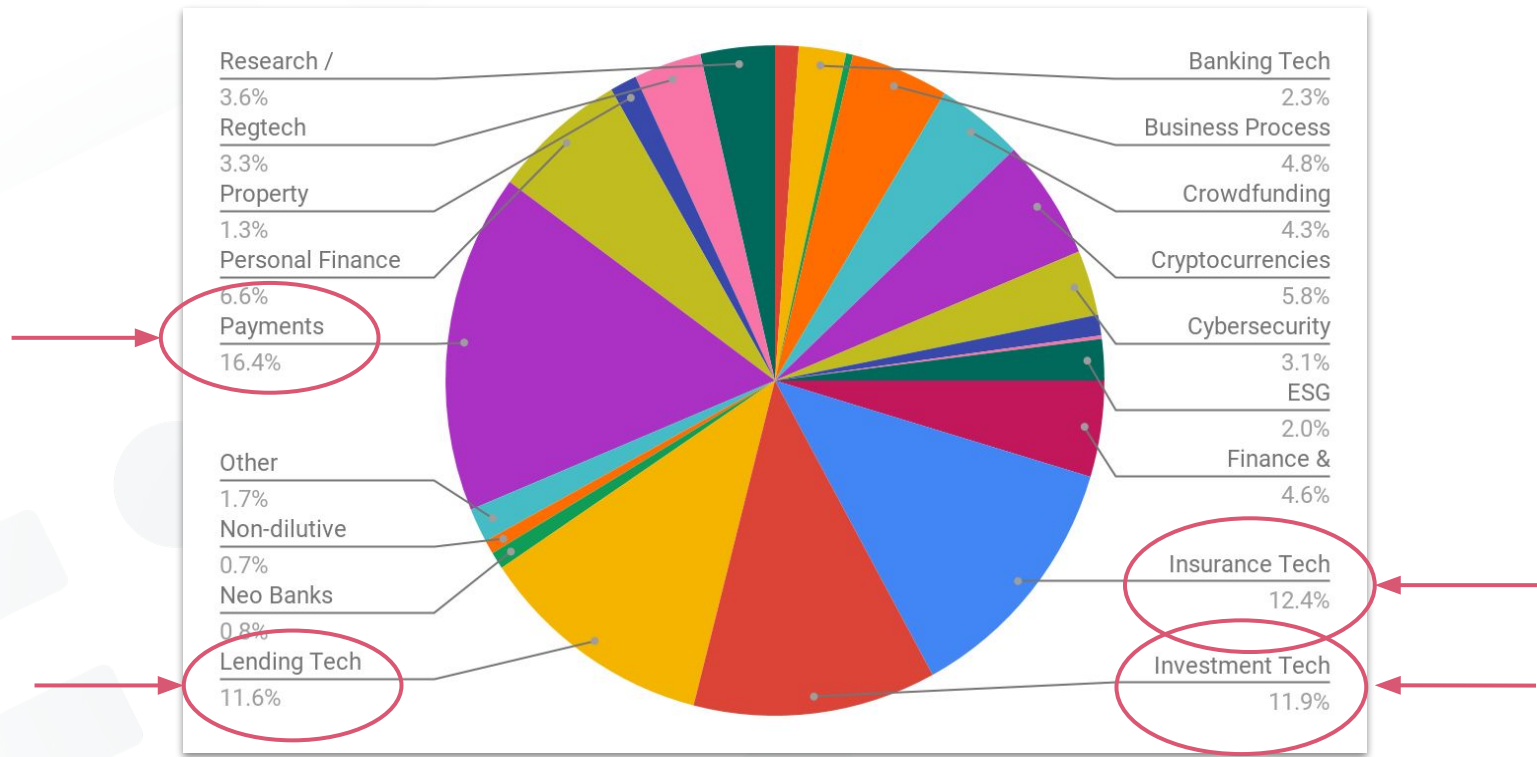
~20%



~25%

**Fls + Talent + Support + Capital + Tech**

# Fintech Cadence | Introduction

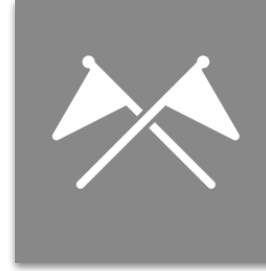


# Fintech Cadence | Introduction

**Open-Banking**



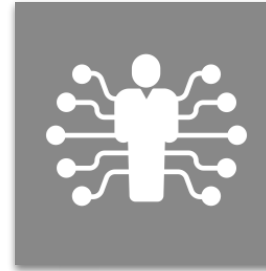
**Beachhead**



**Collaborations**



**Technical  
Enhancements**



# Fintech Cadence | Introduction

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Financial Services Regulatory  
Authority of Ontario



# Fintech Cadence | Industry Experts

240+

Industry Experts  
Network

33%

BIPOC Industry  
Experts

33%

Women-identified  
Industry Experts

156+

Unique Companies  
Represented

## Industry representatives

shopify

EQUIFAX

ASSOCIATION  
DES BANQUIERS  
CANADIENS

CANADIAN  
BANKERS  
ASSOCIATION

IBM

Google

NEXTAI

KOH

Interac

BANQUE  
NATIONALE

DUCA

impact lab

helcim

UNIVERSITÉ  
Concordia  
UNIVERSITY

intuit

MasterCard

co-operators

PORTAGE

AUTORITÉ  
DES MARCHÉS  
FINANCIERS

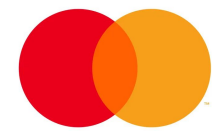
RBC

KeyData

Square

DALHOUSIE  
UNIVERSITY

# Fintech Cadence | Corporate Partners





# Fintech Cadence | Community Partners



# Contact Information

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**Thank you!**

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